

Foodnet Meals on Wheels

2020 Program Impact





Foodnet Services

- Home Meal Delivery
- Nutrition Services
- Congregate Dining
- Referral Coordination
- Safety Checks & Friendly Visits





Foodnet Responds to COVID-19 March-???

- ✓ Mac 'n Cheese Bowl Canceled
- ✓ State of Emergency Declared
- ✓ Foodnet Deemed an Essential Service & Coordinates with the Emergency Operating Center
- ✓ Operations & Safety: Emergency Plans Activated



Operations & Safety





Rotating & Contactless Meal Delivery Schedule



8,750 Emergency Meals Packed



Congregate Program
Transitioned to
Home Delivery



Social Distancing, Sanitation, Health Screening

Highlights from 2020

- · Our staff and volunteers are heroes!
- 8,750 emergency meals are packed in 3 days with United Way Tompkins County support, Distributed 300 Foodbank emergency pantry boxes.
- Transitioned Congregate Program to delivery
- Our amazing board, committee members and community stepped in with meal packing support, masks, and words of encouragement.
- Our Development/CR Committee launched a close the gap campaign & reimagined our Mac & Cheese Event! (special Thanks to Lynn Stephan & Lyndsey Bullock)
- Beechtree Center packed personal care items
- Online Cooking Classes & Education were born
- County Probation provides staff to support meal delivery
- We exceeded our development goal by 80%; we raised \$427,404.17 with generous gifts from our community.
- 310 new donors made 395 gifts totaling \$59,149
- We were awarded \$143,370 in community grants



















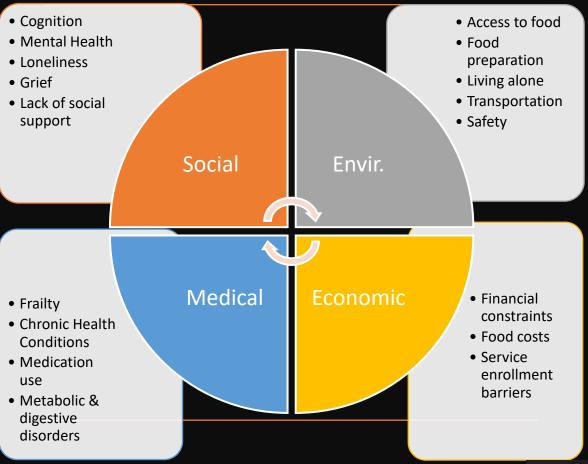


Our clients inspire us to work in ways we have never worked before...

https://www.youtube.com/watch?v=u8I3iliXK2s



Senior Malnutrition and Hunger are Complex







Foodnet Served 193,670 Meals!

Meal Location	# of Meals Served
Titus Towers Congregate Site	7,703
Groton Center Village Court Congregate Site	4,146
YMCA Congregate Site	126
Central Kitchen	4,189
Congregate Home Delivery	3,140
Home Delivered Meals (Tompkins County 9 Delivery Routes)	174,366



2,092 Blizzard Bag Meals Distributed *included in meal totals



21,055 Weekend & Holiday Meals Delivered
*included in meal totals













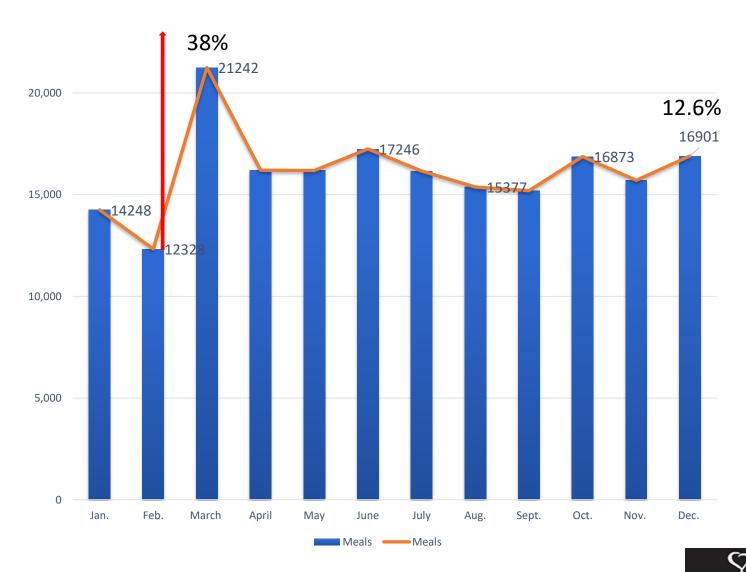
We served 22,000 more meals in 2020 compared 2019!

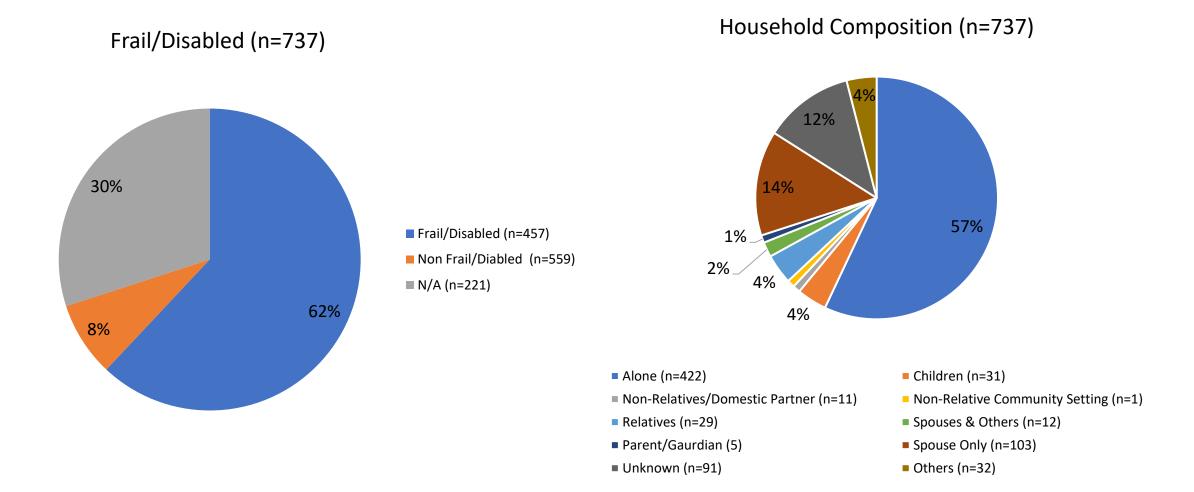


25,000

12.6%
Increase in demand for meals

308 New Admissions!

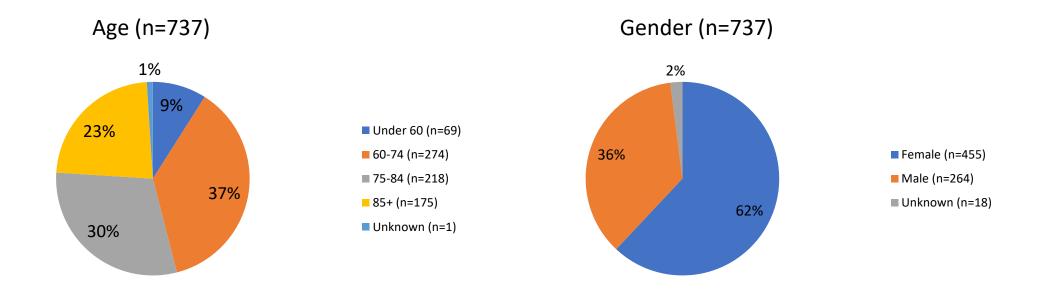




Participant Demographics *n*= 737

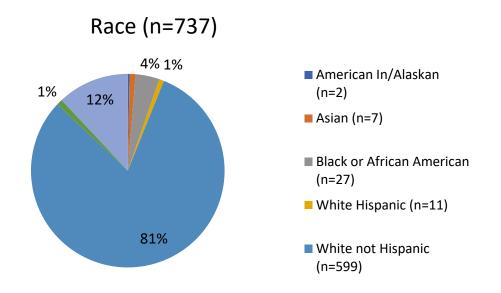


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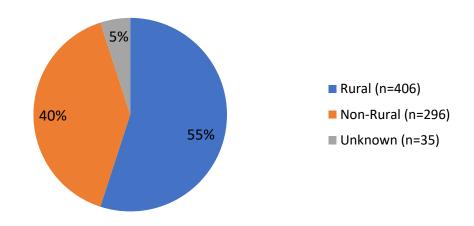




Participant Demographics *n*=737



Geographic Location (n=737)









Nutrition Education, Counseling, Referral Coordination

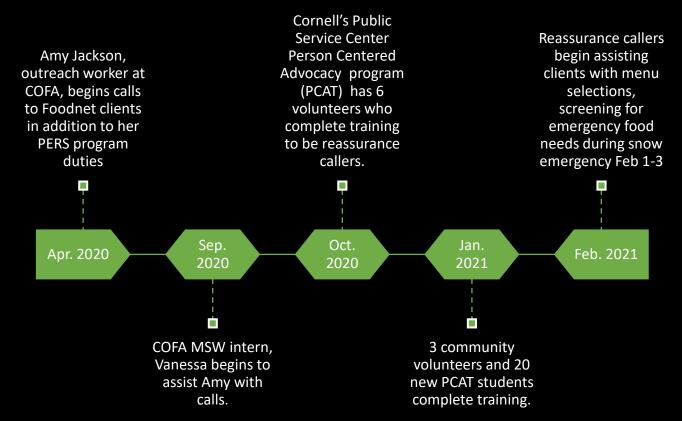
486 Nutrition Counseling Hours 4,367 Nutrition Education Units

340 Client Referrals





Reassurance Program Timeline









Program has grown from one to 12-15 callers/week.

- In 2020, approximately 5000 calls were made to Foodnet clients by 9 volunteer callers
- April-December 2020: Approximately 300 hours were spent on calls
- Approximately 1000 additional calls were made during Foodnet's closure for snow Feb 1-3 by numerous dedicated volunteers!!



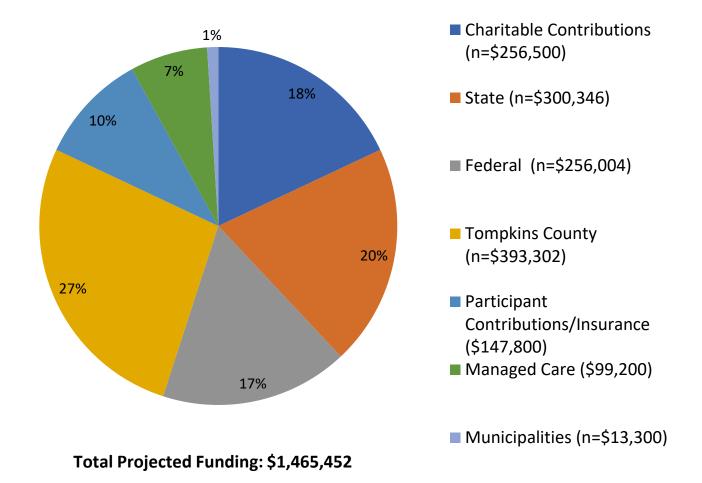






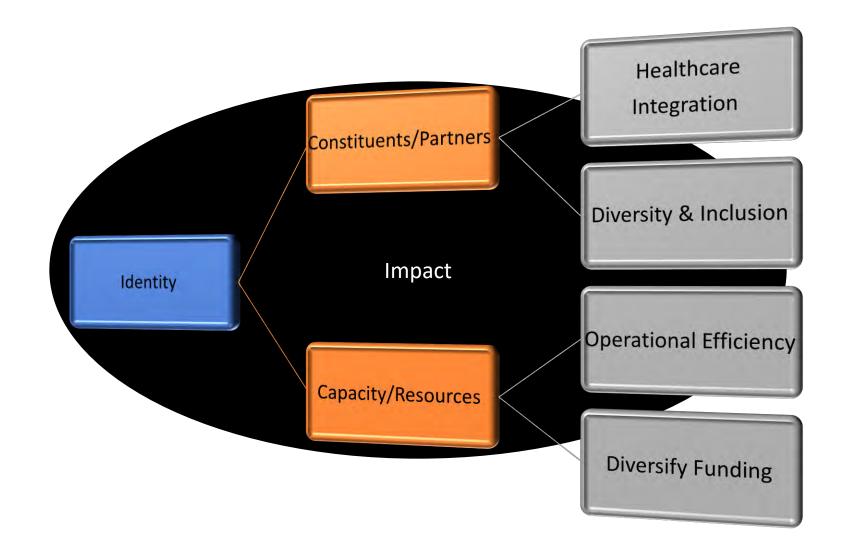
- 61% say the meals helped to improve their health
- 71% say the meals help them to live independently
- 49% say the meals provide access to healthy food
- 53% say the meals improved appetite
- 94% say they would recommend services to family and friends
- 89% say they would use our services again

Foodnet Projected 2021 Funding





Impact & Sustainability Emergent Areas





Planning for 2021

Healthcare Integration

 Continue to increase awareness of core programs through social media presence, newsletters and engagement campaigns.

Healthcare Integration

 Expand partnerships with health care organizations & food security organizations

Diversify Revenue

 Expand MLTC contracts and reimbursements and other contracts that align with Foodnet's mission

Healthcare Integration

Complete phase 2 technology upgrades to support healthcare infrastructure

Operational Efficiency

 Develop plan and pilot alternative programming for the Congregate Program

Operational Efficiency

 Diversify menu to expand support for client preferences and dietary needs

Diversity, Equity & Inclusion

 Develop strategies and a shared action plan to ensure that Diversity, Equity & Inclusion are front and center in our policies, systems, and recruitment efforts

Diversify Revenue

- Develop a retention plan to maintain new donors
- Secure (1) planned giving gift per year
- Leverage resources to acquire support with development/fundraising